

The Star and Echo

The County Paper.

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BAY ST. LOUIS, MISS., SATURDAY, JANUARY 1, 1927.

THIRTY-SIXTH YEAR—NO. 1.

WHERE NATURE PUT HER JEWELS AND THE FIELDS OF ELYSIAN

Prospect For Beautiful Bay St. Louis and Vicinity Promising, Predicating the Future on Past—Many New Buildings Now in Course of Construction.

Entering upon another year, it is easy to foresee for Bay St. Louis and vicinity a twelve-month period of material development and prosperity insuring permanency for all the good things destined for the Coast.

At no period of the existence of the Coast and this section in particular has so short a time as the past year yielded so much. Our bank statements are about the best barometer. One bank has gone way over the two-million mark and the other grown to the extent that for the first time passed its first million.

The building of the magnificent hotels, the equal of those that have helped to make California and Florida are built and about ready to open for the public. Within the next two weeks all of these will be in full blast and number of guests entertained will well reach into the thousands from time to time.

In Bay St. Louis last year at this time none of the major projects now in process of building were thought of. At this juncture and time the question arises, what will the new year bring. Certainly, more things, since one thing begets another and since nothing succeeds like success.

It would be hard today to imagine for the new year what Bay St. Louis will get in the line of major improvement. However, it is certain, there is much in store, and rightfully feeling hopeful we can look with face to the east and see the ascendancy of a new day.

Bay St. Louis, with its most attractive waters of the bay, a picture not found elsewhere; and the waters of the Gulf of Mexico on one hand, is a picture hard to conjure. No imagination could paint so colorful a scene, and no pen in graphic tale tell it all. Surely it seemingly must have been here were the settings for the garden of paradise so likened to the Gulf of Mexico, and here is here like in an alabaster box nature must have reposed her most precious jewels.

STORY OF TRIP OF GOOD SHIP, THE "CAVALIER"

Famous Expedition of Duck Hunters to Mouth of Mississippi River—Bro. Regis Elected High Admiral of the Irish Navy—Killed: 1 Duck!

It was Sunday morning at six bells, the good ship "Cavalier" of the Camors Line, was moored at the pier, her great engines were roaring in a manner to remind one of a race at the wire, anxious to go on with the race. The hurry and bustle of a score of sportsmen embarking, punctuated with laughter and good-natured raillery, pepped up the situation and the water crew could not help being effected by the contagion of goodfellowship that predominated. "All aboard! All ye landlubbers ashore, cast off!" So roared the stentorian voice of Captain John T. McDonald, master of the Cavalier, as the crew shook off the coils that restrained the throbbing ship.

They were off, loaded to the waters edge with good cheer and human hearts that sang happily in anticipation of a glorious outing.

The nose of the Cavalier was pointed S-E by S. and her engines were entered wide as the spray flew from her cutting bows and onward the trim craft sped through the waters of the Coast.

There was no stumping of a John Silver on the decks, no whiskers of "Pieces of Eight," but many fowling pieces flourished and voices spoke of death to ducks, many duck of great piles of flocks. Advance pictures were in order of great shots that never failed to land the feathery tribe of marksmen whose prowess would be heralded to the world after this trip.

Such was the gathering on the decks of the good ship Cavalier, swiftly making her way towards the mouth of the great Mississippi river, where ducks were legion.

The officers of the ship were Capt. John T. McDonald, master; C. Netto, chief steward; the spray flew from her cutting bows and onward the trim craft sped through the waters of the Coast.

BEAUTIFUL ESTATE TO BE OPEN

Wisner Estate to Be Opened to Public Inspection on January 1st and 2nd.

The model and modern Wisner Estate, "On the Beach," will be thrown open today and tomorrow, January 1st and 2nd to public view, and everybody is cordially invited to visit at random and stroll over this charming bit of show place on the Mississippi Gulf Coast.

In the Wisner place we have in actual reality what is possible on the Gulf Coast, and shows how well and easily a man might live under his own fig vine, etc. Here we have the best, with many variety of flowers and shrubbery. Sweet pea vines at this early date ready to burst into blossom, bougainvillea vines from California and Florida, pansies, roses, etc., blooming in mid-winter.

We find all that the fundamentals of the Mississippi Gulf Coast will do, and that with little care and ordinary attention.

Mr. Wisner has here demonstrated possibilities of the Bay St. Louis, Waveland section, and a visit today or tomorrow will convince the results to which this section is susceptible without trying to do the impossible. The show place of the Coast, as the Wisner estate has frequently been termed, is a demonstration of many things, actual and living. Elsewhere in this issue of The Echo will be found a panoramic view of the place and a public invitation to visit. No cards required. Drive in and help yourself, says Mr. Wisner. He will be glad to see you, take you around and answer all questions. It will be well worth your time. Besides, it will not obligate you or your guests.

B-W. CLUB HAS MUCH SUCCESS FOR YEAR 1926

Board of Directors Announce Successful Year—Athletic Department Has Added to Growth—Commodore E. J. Lacoste Is Appreciative.

The board of directors of the Bay-Waveland club announces that it "takes occasion at the beginning of another year to congratulate its members on the prosperous condition of the club and the exceedingly bright outlook for the coming year in sports and social activities."

"Never before," continues the announcement, "has its affairs been in better financial condition. Its obligations are paid at the end of the fiscal year. Thanks to our younger members, the Athletic department of the club is now functioning most satisfactorily and new features are to be added for the diversion and amusement of members and guests."

Commodore Lacoste expresses general satisfaction over the splendid year the club has enjoyed, and how its popularity has expanded, which speaks well for the coming year. It is evident the Bay-Waveland club will continue the important place it has taken in the civic and social affairs of Waveland and Bay St. Louis, and there is every reason to believe the membership roll will be augmented to a considerable degree before the end of 1927. Every member of the board of directors has worked faithfully, along with the individual members for the success of the club, and it is gratifying to say the least, so gratifying results are to be noted.

Good Behavior For City on Christmas

City Chief of Police Albert Jones reports the Christmas holidays for Bay St. Louis quiet in his line. He said there were no more than two or three men seen on the streets who were carrying about all they could without being obnoxious, and they were taken off the streets and sent home. "There were no genuine drunks or disturbances of the peace."

The eagle eye of the chief has a great effect in minimizing violations, hence the peace and dignity of the city is hardly ever violated.

Also Ran. Besides the officers and the Admiral, those who formed the jolly party were Messrs. Claude Monte, Frank Quinn, Jack Schilling, Robert Edmund, David L. Fry, John Theodore, Rudolph, Adrien, Albertus, Conrad, Oliver and Basil, Coach Foster, Commodore, in charge of calisthenics and Bobby Camors, mascot.

VOCATIONAL TALK BY SEN. MARSHALL AT ROTARY CLUB

Distinguished Local Speaker Told How to Obviate Failures in Speaking.

AIMING TOO HIGH BIGGEST MISTAKE

Warren Jackson, of Coast Club Proves Interesting Speaker.

Senator Carl Marshall delivered quite an interesting and constructive address at the Rotary Club Wednesday evening on "Vocational Work and Talks," that was received with a unanimity of applause. The Senator who is a past master in speaking, told the more timid ones how to "say something" when called upon and how to overcome stage fright and other effects that keeps the average fellow from saying he has nothing to say.

Right here in the outset it is interesting to quote a thought from John Osoinach, who presided in the absence of President Shipp and Vice-President Evans to the effect that most men who failed to speak in public were not fitted to do so. He said the average man aimed too high for a beginner and as a result never started. This is a good thought and worth considering.

Senator Marshall said every man was interesting. This was proven in an ordinary conversation. A citizen and another on the street and engaged him in conversation, the result was something interesting had been said, and frequently if said in public would interest many.

Every man had a story, an experience and a thought to express. Vocational talks would be exceedingly interesting. It would bring out to the other fellow what experiences and things technical he encountered daily. And facetiously concluded, the jeweler could tell why Christmas jewelry is so high, the grass turn green about spring time.

Warren Jackson, managing director for the Mississippi Coast Club, and also a Rotarian, had dropped in on a neighborly visit, as he expressed it, delivered a number of remarks that were fitting and snappy. Mr. Jackson is always a happy speaker and an ardent friend of the Gulf Coast and any reference made along this line of thought is always informative and interesting, for no man is better posted on projects in the making and in the embryo. He had just visited Pine Hills hotel and after noon and Edgewater Gulf hotel and spoke of these two major projects with the emphasis of one who knew whereof he spoke.

Next Wednesday will be the club's first publicity night program, and the committee is planning to make the event as interesting as the different programs which have preceded.

BAY HI SCHOOL BUILDING IS FAST LOOMING UPWARD

One of Handiest and Best Constructed Building in City—Famous Stucco Worker Here For Job—Mayor Blaise Daddy of Excellent Project.

Jack Schilling, specialist in stucco and plastering work of Shreveport, La., arrived a few days ago in Bay St. Louis and is ready to begin work on the big stucco contract he has for the Bay St. Louis Central school, now in course of construction. He will also do the work on the new A. & G. theatre and the C. C. McDonald stucco office room on Front near Main street.

It is worthy of interest to note the magnificent and roomy proportions which the Bay St. Louis Central high school building is fast assuming, the city has a new and fine school and story, and soon ready for the roof. The brick work on this building, McDonald & Favre, contractors, is attractive and we doubt if there is a finer piece of work in the city. The completion of this building will easily prove an acquisition to the city and an impetus both to the cause of education and the building era upon which we have entered.

The new high school building, with its great auditorium, cafeteria and fine classrooms is not only a credit to the city but to Mayor C. Y. Blaise, who worked incessantly and against odds to get it for the city. He is easily the father of this building, and accomplished what failed previously when a similar attempt was made. He has given the project every attention possible and must be gratifying to see the building rising above in speed and becoming an actual reality after many odds.

Bay St. Louis is anticipating the completion and formal opening of the building. Its use for the pupils will mean better conditions, better health and the mind more content. To say nothing for the teachers. There is nothing too good for our schools and requirements and it is a pleasure to note Bay St. Louis is getting the very best and latest for the money.

Joe L. Favre, of Bay St. Louis, and John T. McDonald, jointly con-

FLOODS CAUSE HEAVY DAMAGE IN SEVERAL SOUTHERN STATES

Nashville, Tenn., Has 200 Blocks Under Water—Mississippi Suffers.

MANY MAROONED COLUMBUS, MISS.

Heavy Damage Reported to Highways, Livestock and Crops.

Rivers that were out of their banks and grasped valley dwellers in five Southern states in their icy grip this week were promised still further power, for the weather forecast was for more rain the last of the week in all the states affected.

Fever lives were lost, however, for the warnings had come in time, but property damage mounted into thousands of dollars as homes were inundated, industries stopped, livestock drowned and highways and railroads washed out. Two men were drowned, more than the others. In Nashville, Columbus, Miss., and another died at Selma, Tenn., from exposure.

Nashville, Tenn., Suffers Most. In Alabama, Arkansas, Kentucky, Mississippi and Tennessee rivers and streams were out of their banks and the latter state probably felt the destructive power of the high waters more than the others. In Nashville, Tenn., two hundred blocks of the lower part of the city were inundated by the Cumberland river which had risen today to 55.6 feet, higher than ever before. Nearly a score of Tennessee towns were cut off from rail and highway by flooded lowlands. The Nashville flood, drove 5,000 people from their homes and halted industries and hundreds of acres were inundated near Chattanooga, Tenn.

Miners Stop Work in Alabama. In Alabama, 1,000 miners were thrown out of work by high waters in Walker county. Arkansas damage was chiefly to highways and to livestock, while in Mississippi swollen streams had driven from their homes in and near Aberdeen as the Tombigbee river rushed and reported to the westward the South, but the flood still was felt and a coasting of sleet over the western part of the state had paralyzed communications over the week-end.

Preparing For Emergency. With thousands already driven from their homes and property damage estimated variously into the hundreds of thousands of dollars, Tennessee, Arkansas, Mississippi and Kentucky were preparing to meet an even greater emergency during the week-end. General rains predicted were expected to make the conditions which were taxing relief resources.

Mississippi Streams Swell. Swollen streams in Mississippi had sent hundreds away from their homes. More than a hundred have vacated their dwellings in and about Aberdeen as the waters from the Tombigbee river rushed and reported to the westward the South, but the flood still was felt and a coasting of sleet over the western part of the state had paralyzed communications over the week-end.

Families marooned near Columbus, Miss., were aided by relief crews in motor launches and property damage was reported that several had drowned. West Point, Goodman, and several other Mississippi towns reported heavy damage from floods.

National Guard on Duty. Thirty officers and men of Battery B, 178th field artillery of the Mississippi National Guard, are on duty in the flood area around Columbus, Miss., Adjutant-General Curtis T. Green was informed.

The guardsmen volunteered for duty and are guarding doubtful bridges and abandoned property. Four deaths have been reported in the Columbus vicinity, the names not being given to the adjutant-general. The entire battery of sixty men will be placed on duty if requested by the authorities at Columbus, he added.

High Waters at Muscle Shoals. The Tennessee river at Muscle Shoals, at Florence, Ala., reached a 21.9 foot stage. With more rain predicted, it is expected that the river there will be the highest in its history. The water is now completed and the main highway bridge at Florence are under water. Lowlands in the vicinity are vast lakes.

Watson-Williams Bridge Will Be Ready in Year

The Watson-Williams toll bridge east of New Orleans will be ready for traffic within the next year, T. E. Dabney, financial editor of the Item, predicted at the weekly luncheon of the Lions club at the Roosevelt hotel in New Orleans. Construction of the bridge, Mr. Dabney told the Lions is proceeding rapidly.

BELL TELEPHONE CO. HAS BIG PROGRAM FOR COMING YEAR

Construction Program For Next Year in Mississippi Totals \$1,700,000.

IMPROVEMENTS ARE GIGANTIC

Magnitude of Program Indication of Confidence and Continued Growth.

The program for new telephone construction and replacement work to be done during 1927 by the Southern Bell Telephone company will cost more than \$2,700,000, according to a recent announcement.

This big expenditure, which is for the nine eastern states, follows an outlay of \$2,500,000 for similar purposes during 1926 and of more than \$24,000,000 during 1925.

It is now estimated that more than \$2,100,000 will be required in Mississippi and the major items for which this large expenditure is to be made include: land and buildings, \$1,070,000; central office equipment, \$471,000; exchange line projects, \$419,000; toll facilities, cable and reconstruction, \$551,000; routine work of installing and removing telephone stations, \$516,000 and station equipment, \$29,000.

The construction program for Mississippi next year is one of the largest ever undertaken during one year, and follows a gross expenditure of more than \$1,700,000 throughout the state this year.

Telephone engineers now estimate that 3,903 new telephones will be added in Mississippi next year, as compared with a gain of 5,136 this year. For the southeastern states the estimate is for 65,000 new telephones, as compared with 68,000 during 1926.

The increased use of the long distance service will require the addition of 2,000 miles of new toll circuit, which will give the state 28,995 circuit miles and 3,583 miles of pole line at the end of 1927.

The big expenditure to be made during next year is said to be necessary to care for the immediate telephone needs of the state, as well as to provide for the anticipated future growth. The magnitude of the program is regarded as an indication of confidence in the continued growth and progress of Mississippi.

700 ARE EMPLOYED TO COMPLETE EDGEWATER GULF HOTEL ON TIME

Large Force of Workmen Are Working Almost Day and Night to Complete the Gulf Coast's Largest Hotel by January 10.

A force of over 700 men are working almost night and day with the construction department to have the big 400-room Edgewater Gulf hotel ready to take care of the more than 1,000 guests who will arrive on three special trains from northern points to attend the opening ceremonies which are to take place January 10.

In addition to this force on construction, the hotel operation under the management of W. W. Myers and Thomas Burns, who has recently assumed the position as resident manager of the hotel, more than 100 persons are engaged in putting in the furnishings and equipment in the rooms to be occupied by the guests.

The carpets, which were manufactured especially for this hotel and which were imported from Czechoslovakia, are now in place in five of the eight first stories of the hotel and other furnishings are rapidly being put into place. Private baths, the latest electrical equipment, separate telephones in each room and all available modern appliances have been installed in each of the 400 rooms, every one of which has a beautiful view of the Gulf of Mexico.

The kitchen and culinary department is already in operation, many of those already employed at the building having been served with meals prepared by the hotel organization.

Beautifying Grounds. Finishing touches are now being given the beautiful grounds on the outside, including a large circular driveway for automobiles which leads from a garage which will accommodate a large number of automobiles directly to an entrance from the north side of the hotel which leads into one of the largest and most commodious ball rooms in the south.

The lawns and spaces around the numerous winding driveways present a springlike appearance with the growth of bright green English blue grass, the attractiveness of which is augmented by palms and shrubbery.

Fifteen fine horses to be used by the guests for horseback riding have been shipped and will probably be received this week. Arrangements have been made by the management to give a special reception and luncheon to the newsmen along the Coast from New Orleans to Biloxi, including the different papers in New Orleans, Bay

STATUS OF BIG BAY BRIDGE CONTRACT IN PROCESS SETTLEMENT

Bonding Company and Contractors Negotiating For Ways and Means Work May Be Completed—Say Bridge Will Be Finished By June 7th.

MURDERER AT KILN ESCAPES

One Negro Kills Another and Makes Good Escape—Peace Disturbers Fined.

There was considerable excitement at Kiln Sunday afternoon, breaking the Sunday monotony.

James Simons, colored, was killed by Ed Jones, also colored, following an altercation, and which was said to be in self defense, although Jones made his escape and has not been heard from since up to the time of this writing. The shooting occurred in the colored quarter, Lander Nicaise, deputy sheriff at Kiln, was soon on the spot and has made every endeavor to apprehend his man.

Reuben McDonald, Walter Bryant and Genie McGee, also colored, had quite a fight over a trivial affair, and disturbed the peace and dignity of Kiln considerably. It developed into a real fight and for a moment matters looked serious until Deputy Lander Nicaise arrived on the scene and placed both men under arrest, finding them in the county jail at Bay St. Louis for safe keeping.

Judge F. H. Lucas, of Beat 4, gave the men a hearing and the trial finally resulted in Bryant and McGee assessed a fine, with costs, totaling \$14.75, while McGee got off with fine and costs amounting to \$9.75.

Deputy Sheriff Lander Nicaise is on duty practically day and night and spares no effort.

LOW CARNIVAL RATES TO BILOXI ANNOUNCED BY L. & N. AND I. C.

Both L. & N. and I. C. Railroads Recognize Biloxi Carnival on Same Conditions As New Orleans.

Biloxi will not only receive special rates from the North, Middle West and North-East from the Louisville & Nashville and Illinois Central railroads, but will also receive financial advertising from both roads. This placing news has just been received by Secretary R. G. L. of the Chamber of Commerce, who went to work on the matter immediately after the carnival committee of the L. & N. and I. C. decided to go ahead with the largest carnival in the city's history.

Extract from the report of J. B. Ridgely, general passenger agent of the L. & N. at New Orleans, follows: "Tickets will be sold on February 22 to 28 inclusive, and on March 1 for trains scheduled to arrive in Biloxi before noon. Limit of tickets will be March 8, but by deposit can be extended for return limit of March 23."

The L. & N. rates will be the same as given for the New Orleans, Mobile and Pensacola carnivals and Biloxi will be equally represented in the special carnival advertising.

General Agent Harris of the I. C. at Gulfport advises that a tariff of fare and one-half has been published for the New Orleans Carnival and that the same will be applied to the Biloxi Mardi Gras. The tickets will be on sale from February 22 to 28 inclusive with final return limit of March 8th.

J. V. Lanigan, general I. C. passenger agent at Chicago, writes that the Biloxi Mardi Gras will be taken care of in the special Carnival advertising of the I. C.

In the meanwhile work on the Mardi Gras will proceed.

St. Louis, Pass Christian, Gulfport and Biloxi on January 8. Excursions are now being mailed for this occasion which is given in order that the press may have the first opportunity to see this big hotel in operation.

It is thought by the management that there will be approximately 1,100 people present at the opening ceremonies which occur January 10 and arrangements have been made to entertain this number. The opening ceremonies will be an invitation affair and many invitations have been issued to people along the Coast as well as other sections of the country.

Three special solid Pullman trains carrying visitors from the north will arrive in Gulfport the morning of January 9 over the Illinois Central railroad. There will be about 450 in the three trains. Special trains will also be run by the L. & N. railroad for the occasion.

Everything will be in readiness to care for the guests when they arrive to attend the opening ceremonies, according to both Managers W. W. Myers and Thomas Burns of the big hotel and all that is needed is for the weather men to produce a balmy atmosphere to make the affair an unqualified success.—Coast Herald.

STATUS OF BIG BAY BRIDGE CONTRACT IN PROCESS SETTLEMENT

Bonding Company and Contractors Negotiating For Ways and Means Work May Be Completed—Say Bridge Will Be Finished By June 7th.

While nothing is given out for publication as to the status of the Bay St. Louis bridge contract, recently cancelled by the State Highway Department, the Board of Supervisors of Harrison and Hancock counties respectively concurring. The Echo is authoritatively informed negotiations are pending today (Friday) whereby it is hoped the bonding company will accept a proposition that will be agreeable to both the company and authorities. In fact, matters have so far progressed along this line and a solution so near, the result will be given publicity Wednesday, Jan. 5th, if not before.

At that time the Boards of Supervisors will be in session and the matter will no doubt come to them through the higher channel of the State Highway Commission. This will be good news to learn a solution has about been worked out and one acceptable to all concerned.

The bonding company promised completion by June 7th, and under the new tentative arrangement it seems possible to have the bridge built and ready for use. It is thought that with ample material and a force of many men, and working from both sides to a central point it will be comparatively easy to accomplish the desired end.

The final conference of those concerned will come to a close today (Saturday) with many shaped conclusions and acceptably. It is understood every safeguard and precaution will be taken to avoid further delay. The project is too vital to the public and the demand for completion of the bridge too urgent to permit of further delay.

We have every confidence in the possible fact the bridge will be built, expeditiously and up to the standard.

17 PRISONERS BREAK JAIL IN STATE TUESDAY

No Fugitives Recaptured After Yesterday's Jail Deliveries—Lofton Leads Escaping Party at Magnolia.

Seventeen prisoners, five white men and twelve negroes, who escaped from the prison at Biloxi Tuesday night, were apparently made good their escape, although posses were sent out to search the hills in search of them.

Prison guards and tramps aided in the escape of the negroes who broke out of the prison early Tuesday at Biloxi, returning the night of the escape.

Robert L. Lofton, who had appeared to the supreme court from a death sentence following his conviction of kidnapping, Assistant Chief of Police W. A. R. Comb, led a party of about 20 men to the jail at Magnolia Tuesday afternoon in which he and two men and two negroes escaped. The men escaped in the jailer's automobile after forcing him to unlock the prison gates at the point of a pistol and then locking him in.

Joe Smith, a negro prisoner, escaped in the jailer's car, making his way out of the blockade at the Oklawaha bridge. He has not been recaptured.

The deliveries Tuesday marked the largest in the history of Mississippi in many years. Since the inauguration of the prison farm system there have been few deliveries of this nature and no prison riots.

The men who escaped from Magnolia Tuesday night were Luthar McKnight and Remus Calhoun, of Kentucky; Lee, held on charges of automobile theft; Stephen Boar, Andrew Vanise and two negroes, Jerome Brown and Leon Hill.

The heavy rains which obliterated the tracks of the prisoners escaping from Biloxi prison hampered the searches as the streams were badly swollen and fields soft and boggy. Although the rains had ceased traveling through the open country was extremely difficult.

Prison guards believe that the nine negroes are hiding out in the swamps and hills of Rankin county and are making every effort to cut off avenues of escape.

It is believed that the men who escaped from Magnolia will attempt to cross the Louisiana border.

The state is offering \$50 for the capture of each of the men who escaped from the penitentiary.

Report Good Business.

A casual tour of the business firms over the city reveals the fact this year's holiday business was better than last year and far exceeded the average expectation. The firm failed to do a better business is the exception. It is also noted people were less buying out of town. Possibly this was due to the fact merchants had a better and more varied stock. There was so much to select from and prices were found to be right.

The Sea Coast Echo

ECHO BLDG.

Thirty-Five Years of Publication.

Chas. G. Moreau, Editor and Publisher.

Official Journal Board of Supervisors.
Official Journal City Bay St. Louis.Member National Editorial Association.
Member State Press Association.Subscription Terms, \$2.00 Per Annum
Always in Advance.Entered as Second-Class Matter at the Postoffice, at
Bay St. Louis, Miss., under Act of March 3, 1879.

Few taxes that remain popular.

Many an automobile is now on its last spin.

Advertisers in 1927 will get the business of 1927.

The United States knows who is the "Pa" in Panama.

Not every question is answered—even by a spirit-
ualist.The worst has happened. Mussolini longs to visit
the United States.It is about time for Chile and Peru to agree again
not to agree.The Senate is hard up for debate—they are discuss-
ing the primary.Judge Landis gets \$65,000 a year for having his
own way in baseball.New Version: It is harder for a rich man to enter
into the Senate—etc.Patriotic Japanese were waiting for hear of the Em-
peror's death in order to commit hari-kari.In the event that you are interested in the Names
Club the new President of Lithuania is Smetana.Well, this column bids you goodbye until 1927 and
may you watch for it, and read, during 1927.Many a housewife in Bay St. Louis can do a lot of
town boosting whenever itinerant peddlers call at the
front door.Our idea of an efficient representative is the Con-
gressman who plans to cut the income tax payment of
married men.The best resolution that we know of, off hand, is
that you will never permit your subscription to The
Sea Coast Echo to lag.The fact that a Paris chambermaid bit into an apple
and discovered a stolen diamond will have a strong ef-
fect on the price of apples.Another excuse for men who don't want to work.
Thirty men were drowned in New York last week while
going to work on a launch.Some editors want newspaper to quit joking about
the poverty of newspaper editors. It is entirely too se-
rious a matter to make fun of.Grammar and high school costs, it is said, have risen
747 per cent. in 25 years. That must be the higher
education we hear so much about.This is the time of the year when the sweet young
things, home from school, make great impression on the
very susceptible young men.Our extra slice of pie for this week is awarded the
parent whose deliberate attempt to impersonate Santa
Claus failed to fool anybody.The public is concerned, sometimes, over who pays
for advertising; what the average publisher keeps up
with is who fails to pay for advertising.Not having pleased everybody during 1926 the edi-
tor of The Sea Coast Echo does not expect the Nobel
Peace prize in 1927 for demonstrating how a community
can live a year without dissension.Marriage is on the increase in Mississippi, according
to figures given out by the United States Department of
Commerce for the past year, but the increase is so small
as hardly to counter-balance the increase in the number
of divorces. Marriages in 1924 numbered 27,453, and
in 1925, 28,212. Divorces in 1924 numbered 2,506 and
in 1925, 2,984.Meridian's affirmative vote on a \$80,000 bond issue
to purchase rights of way within the city limits for the
new road, the Meridian and Bigbee, which will open up
undeveloped territory in East Mississippi and Western
Alabama, is striking evidence of the progressive spirit
of that city in recognizing the importance of railroads
in municipal development.Returns from the municipal election held recently
in Pascagoula and just reported to the Secretary of
State show that 94 per cent. of the qualified voters of
that progressive city exercised their right of suffrage,
only 48 out of a total of 746 failing to cast their votes.
This is probably the record for the state in municipal
elections of any size, and certainly it breaks any county
or state election.The State Board of Law Examiners has announced
that examinations for admission to the state bar will be
held on February 7th, the fact being made known thus
early in order that all who wish to take them may file
their applications 30 days in advance as required by
law, addressing them to the secretary, Jos. M. Howorth,
Sours building in this city, so as to reach him by Jan. 7.

UNDER TWO FLAGS.

For the first time, perhaps, in the history of the
state, the two capital buildings were closed and the na-
tional flag hung at half mast to honor in death a native
of the state not a resident of the state at the time of his
death, and at no time an official or a public character in
the state. This signal honor to a former well-beloved
citizen and frequent visitor, Jim Money Vardaman, was
by order of Acting-Governor Dennis Murphree. Mr.
Vardaman was the oldest son of ex-Governor James K.
Vardaman, and was born in Greenwood, but was a resi-
dent of Jackson from 1903, when his father was in-
augurated governor, through his boyhood and early
manhood. At the time of his death he was a prominent
banker of Memphis, and his sudden passing was a shock
to a wide circle of friends in the two states that claim
him.

NEW YEAR EXPRESSIONS.

The people of Bay St. Louis and Hancock county
today begin a new year. Just what it will bring them
depends, for the most part, upon what they do.

The Echo takes this occasion to wish all of its friends
a prosperous year. We hope Bay St. Louis will con-
tinue along the marked lines of progress, which it has
so auspiciously begun during 1926. The year ended yes-
terday witnessed more for Bay St. Louis than has ever
been inaugurated in any one year. It truly has been a
barrier year. At the same time, we do not wish to lose
sight of the more valuable possessions of life.

Our citizens can build a good town only when they
practice good citizenship—as in the past. There is no
better citizenship than in Bay St. Louis. We have our
churches, fraternal, service, social and other organiza-
tions. These stand for good citizenship. Good citizen-
ship only applies as well to the financial obligation that
follow us through life as well as to the moral and reli-
gious duties which must be observed.

To the younger generation of Bay St. Louis and
Hancock county we wish happiness, combined with an
opportunity for improvement. The older citizens like
ourselves should never lose sight of the advancing host
of younger people, important assets to our city and
necessary for future growth.

For The Sea Coast Echo we can only promise to give
as good a newspaper as is possible. We strive always
to keep abreast of the legitimate demands of Bay St.
Louis and wish to lead the march towards better and
greater accomplishments by setting an example. A
newspaper is invaluable to a thriving, ambitious com-
munity. It is an asset of all the people, and while an in-
dividual business enterprise, nevertheless always open to
the advancement of the public good.

Let's make 1927 a banner year, let us grow and ex-
pand with condition and circumstance of the Mississippi
Gulf Coast and we will continue enlarging The Echo,
make it more readable and serviceable, while expand-
ing its usefulness and service.

AMERICA IS DEVOUT.

Some weeks ago we called your attention to a ques-
tionnaire, which was to be printed in many daily papers.
The idea behind it was to ascertain the religious trend of
the United States. The first returns have been made
public by Rev. Charles Stelzle and the results given be-
low, while incomplete, represent some fifty thousand
replies:

The questions and the percentage of the answers are
given out follow:

1. Do you believe in God? Yes, 89 per cent; no, 11
per cent.

2. Do you believe in immortality? Yes, 85 per cent;
no, 15 per cent.

3. Do you believe in prayer as a means of personal
relationship to God? Yes, 84 per cent; no, 16 per cent.

4. Do you believe that Jesus was divine as no other
man was divine? Yes, 77 per cent; no, 23 per cent.

5. Do you regard the Bible as inspired in a sense
that no other literature could be said to be inspired?
Yes, 80 per cent; no, 20 per cent.

6. Are you an active member of any church? Yes,
70 per cent; no, 30 per cent.

7. Do you regularly attend any religious service?
Yes, 70 per cent; no, 30 per cent.

8. Would you be willing to have your family grow
up in a community in which there was no church? Yes,
21 per cent; no, 79 per cent.

9. Do you regularly have "family worship" in your
house? Yes, 40 per cent; no, 60 per cent.

10. Were you brought up in a religious home? Yes,
88 per cent; no, 12 per cent.

11. Do you send your children to any school of re-
ligious instruction? Yes, 67 per cent; no, 22 per cent.

12. Do you think that religion in some form is a
necessary element of life for the individual and the
community. Yes, 90 per cent; no, 10 per cent.

AN INDIVIDUAL AFFAIR.

The first of the year, with its associated idea of be-
ginning a "new leaf," presents to each individual a chal-
lenge. Every reader of this short article has had, at
times, within, a stirring that prompted a better, more ef-
ficient life. The present is a good time to consider be-
ginning the march towards the highest possible perfec-
tion.

While life is not to be considered as a dull routine of
imperfect efforts to achieve an impossible perfection, no
reader of The Echo would be willing to classify life as
an existence confined to the gratification of appetites
and the satisfaction of desires. It is more than that, enjoy-
ing in combination some of the elements that make up
all philosophies, an elixir holding in solution much
joy, some sorrow, great grief and unspeakable happiness.

As you read this we would not have you impressed
too much with your duties nor too little with your oppor-
tunities to spread good cheer. The fetich of service
must not be extended to outsiders and withheld from the
circle of family ties. There are men and women around
us today who have no great reputation as "public spir-
ited" citizens, but who, nevertheless, have faced the re-
sponsibilities of their family connections in a manner
which has brought peace and improvement to many who
would have otherwise suffered.

In 1927, it seems to us, it would be a good idea for
our citizens to try and understand the other fellow. Let
us not judge too hastily the acts and omissions of oth-
ers. Rather let us pass judgment only upon ourselves,
impelling us forward, without danger of landing on a
common level because of what we think about others.

WHEN A LAW IS NOT A LAW.

That no penalty will be imposed for failure to pay
auto tax in December as prescribed by law was assured
at the meeting of sheriffs held at Jackson Monday,
when letters to State Auditor Riley from Attorney-Gen-
eral Knox and State Revenue Agent Miller, who are the
only officials authorized to bring back tax suits in the
event sheriffs failed to collect damages, stated that they
would not consider it their duty to bring such suits. The
tags and certificate containers not having been received
as yet, sheriffs cannot deliver them when payment of
the tax is "tendered," and the law provides that the tax
cannot be collected except upon their delivery; hence, by
agreement, the sheriffs will assume that the taxpayer
has performed his part of the transaction until such time
as the state is in a position to perform its.

It is expected that the operation of this law will
greatly reduce the number of auto thefts in the state,
as the operation of similar laws have reduced them in
others. The container for the registration card is so
constructed that the card cannot be removed without
leaving evidence of having been tampered with. Regis-
tration numbers and tags must correspond, and the loss
of either calls for a complete new outfit.

Robert Folsom, engineer in charge of the construc-
tion of the additional ten miles of seawall along the Mis-
sissippi Coast is quoted as saying that work will be be-
gun shortly after the beginning of the New Year. This
means the turning of \$1,400,000 into the channels of
trade, much of which will be expended within the state
as a large force will be employed in the construction
work.

CURRENT COMMENT

BY HARRY STUART SAUCIER.

Fall Taxes.

It appears that our neighbor, the
Metropolis to the west, is having her
hands full collecting poll taxes from
her adult citizens. Daily papers are
commenting in every issue on the
thousands who are delinquent in their
duties as citizens and who are about
to disenfranchise themselves.

It seems to be a difficult matter
to disenfranchise themselves.
That they are a unit in the body poli-
tic of their community, and under
the existing government, are respon-
sible in great measure for laws that
are to govern.

It is unfortunate that the "I don't
care" feeling is so prevalent in these
United States, that the people as a
whole do not firmly grasp the fact
that voting is a duty they owe to
themselves and their community, and
are delinquent in their duty of assist-
ing in the education of the children
of the state.

After every election we have the
"Beefers" who go around and knock
the whey out of this and that law or
lawmaker, and calling things rotten
in general. In many cases we find
that, after investigating, the howler
has not paid his or her poll tax and
did not vote.

The Last Laugh.

A news item from Tallahassee,
Fla., says:

"While Tennessee battled with its
floods today, Governor John W. Mar-
tin tonight recalled that Governor
Austin Peay characterized the Flori-
da storm as a 'retribution'."

"I wonder what the kind of your
southern neighbor, for the Almighty
can find you wherever you are. Sym-
pathy is an ungent that is always ac-
ceptable, and makes a much better
impression on the world than con-
demnation with its vitriolic ten-
dencies. High dignitaries, particu-
larly, should remember."

American Contagion.

No matter who they are or from
whence they come, as soon as they
land in the good old U. S. they get
the spirit, the American spirit, that
is in a class all its own. The most
sedate and dignified tourists from
Europe, the easy and slipshod, silent
and calm from India, those of stately
hauteur from the Balkans—they all
get it.

And now we have another recruit,
furnished by the land of the Mikado.
His Royal Highness, Prince Chichibu,
brother of Emperor Hirohito, arrived
in New York on Dec. 28th, aboard
the Majestic, and he promptly waived
all ceremony, he wanted to talk
about Babe Ruth, Gene Tunney and
the other sports; he expressed a de-
sire to visit the wonderful ten-cent
stores.

This young fellow, tied down by
the strictness of convention all the time,
ran up the steps two at the time, they
say; he got the fever right now, and
wanted to be in the swim with the
others, even hinting that he could be
induced to finish his education at
some one of the Big Three Univer-
sities.

There's only one place on the face
of Mother Earth where this particu-
lar feeling overtakes a person, and
that's right here in "God's Country."

IEWS AND REVIEWS

"What They Say Whether
Right or Wrong."

Bernard M. Baruch, financier:

"I don't think we ought to collect
payment in dollars for those guns and
shells fired by French artillery when
they laid down barages for American
soldiers to go over the top."

Filippo Turati, leader of the once
powerful Socialist party of Italy:
"In effect, to eat—to exist in Italy
one must adhere to Fascism."

Marshal Pilsudski, dictator of Po-

"Conditions in Europe at the pre-
sent time do not warrant the abolition
of armaments and so long as there is
necessity for an army we might as
well have a good one."

Edward T. Bedford, 77-year-old

executive of New York:
"Drinking is a matter of con-
science."

Dr. Nicholas Murray Butler, Presi-

dent Columbia University:
"It is almost impossible to prevent
teachers from trying to teach young
lawyers and physicians too much."

Capt. Anton Heinen, German air-

ship expert:
"You cannot take a little ship and
fly it across the North Pole with much
success. The Norge was just lucky."

Vice-President Dawes:

"The primary system is responsible
for an enormous and improper use of
money in contests under it and is
steadily tending to debauch our elec-
tors."

Bradley Martin:

"Whatever the flapper's faults
may be, she is ready to accept and
acknowledge the truth of loving,
which is the greatest step forward
any generation has taken."

Josephus Daniels, former Secretary

of the Navy:
"What I would have to say on the
Fall-Doherty verdict of not guilty
would have to be printed on asbestos
paper."

Cal. Frank Smith, appointed sena-

tor from Illinois:
"I have nothing to say for publica-
tion."

Senator Hiram Johnson, of Cal-

ifornia:
"I believe the people of the United
States will do the just, fair and hon-
est thing in a primary when a rotten
trade and crooked political boss, oper-
ating and manipulating a convention, will
never do this thing."

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Let Us Take Care Of Your Needs

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S. L. Engman, Agents.Phone 108
Hancock County Bank

POINTED PARAGRAPHS

Some women can stretch a Christ-
mas turkey until it resembles a Ger-
man dachshund.

Giblet soup for breakfast is enough
to dampen anyone's enthusiasm.

Truly speaking, the first hundred
meals after Christmas are the turkey-
est.

Most any husband can go home
next Fourth of July and find the wife
serving turkey dinner, a-la-find-it.

In fact, it's the turkey that should
be canned, instead of the cranberry
sauce.

One gal says it's a perfect outrage
for parents to keep insisting on mod-
ern daughters having more dressing.

In these days of turkey stretching,
it's a clever grouch who can keep
from cutting up at the table.

The man who gets 20 miles to the
gallon out of his Lizzie has nothing
on the woman who can get 80 warm
overs to the bird.

Tourist at a local hotel says he's
seen so many things since Christmas
he feels like a Keith vaudeville star.

When the housewife gets hold of
turkey scraps and spuds she doesn't
have to read a book on etiquette en-
titled "How to Become a Good
Mixer."

The way some birds last after
Christmas it's no wonder so many
husbands are finding their safety raz-
ors in the kitchen.

The old bird in one household has
been carved so much the cook has to
look in up over night with a skeleton
key.

But shucks, in these days of Vanities
and Follies the wife doesn't have
to park a turkey carcass on the table
to enable her hubby to see frame-
work.

As we scan over the front page of
a big Chicago daily we note the fol-
lowing headline—
"Wife Shoots At Hubby Until His
Pants Resemble Coffee Strainer."

Quickly jerking down the office
shades and lighting a candle we crawl
under our desk only to see across the
front of another paper lying beside
the waste basket—
"Woman Quarrels With Freight
Conductor; Shoots Him in His Ca-
boose."

Ye Gods and little Colt automatics!
Does the masculine sex look like clay
pigeons to the female gun club?

If armored B. V. D.'s were invent-
ed mere man could show his metal.

What this country needs is more
guns emptied into rivers and fewer
emptied into lives.

Druggist jilted his sweetheart and
she doesn't know whether to shoot
him or sue for Analgesic Balm.

Woman in Wisconsin has shot her
hubby so much the veterans from Old
Soldiers Home use the patches on his
body for their annual checker tourna-
ment.

Modern garage should do less tire
repairing and more work on punctured
husbands.

Men winked at a flapper in an Ohio
department store and she backed him
up to the hosiery counter with a Colt
and socked him in the jaw.

As the guy who operates the check
protector says, "It's a late life if you
don't get preforated."

Fellow out west refused to go
Christmas shopping with his wife and
she placed his remains in a No. 10
envelope and addressed it to the dead
letter office.

Sneak thief tried to rob an Illinois
dame and she shot him in the lungs
so many times he had to crawl over
to the city hall for a Community
Chest.

Napoleon lost the battle of Water-
loo because there were no women
along.

Snake-Skin Vest for Cal.

One of the first Christmas gifts to
be received at the White House was
a snake-skin vest, home tailored, the
gift to the President of Joe Stinson,
of Ramsey, Ky. It is made of
strips of the skin of a rattler, neatly
pieced together.

Singing Caused Death.

Mistaking cries for help for songs,
sixty-two men seeking employment
at the Spencer-Kellogg & Son's Edge-
water (N. J.) plant, were ignored in
icy waters of the Hudson and 30 were
drowned when the launch on which
they were crossing the river capsized.

Plan 110 Stories.

The highest building in the world
is to be erected on a forty-second
street, New York, and will be known
as the Larkin Tower Building. It is
to be an office structure of 110
stories, towering 1,208 feet above
street level at a cost of \$18,000,000,
the total cost including the ground
being \$22,500,000.

Used Car SALE

Every Car overhauled and in Guaranteed good
running order. Don't buy trouble and ex-
pense. Buy one of our reconditioned used
cars and be happy.

ALL CARS NEWLY PAINTED.

Touring car, good appearance	\$150.00
Touring car, first class	\$200.00
Coupe, first class	\$200.00
Coupe, first class	\$225.00
Tudor Sedan, first class	\$250.00
Fordor Sedan, first class	\$350.00

These cars must be seen and driven
to appreciate their value.

COME IN AND LOOK THEM OVER

EDWARDS BROS.

BAY ST. LOUIS, MISS.

OPEN THE YEAR ROUND. AMERICAN PLAN.

HOTEL WESTON,

BAY ST. LOUIS, MISS.

Catering to Tourist and Transient Trade.

THE FOUR-SEASON HOTEL.

A Most Delightful and Home-Like Resort for Visitors.

Every room an outside room, all with private bath, single and double.

Address H. C. BABCOCK, Manager.

IMPORTANT NOTICE

In thanking our customers for their generous orders last year,
we want to again call the attention of the public in general that
Xmas is coming and orders for parlor sets, easy chairs or daybenches
should be given now. Just received latest samples of tapestry, da-
masks and draperies, which I would like for you to see.—Nuff Sed.

Window Seats W. H. SLINGER Cory

Upholsterer.

Shop, 109 Toulme St. Residence, 105 State Street.

Discriminating buyers consult local realtor first

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Real Estate And Insurance

A wise buyer takes advantage of the knowledge of
local dealer because he knows values.

I Insure anything against everything

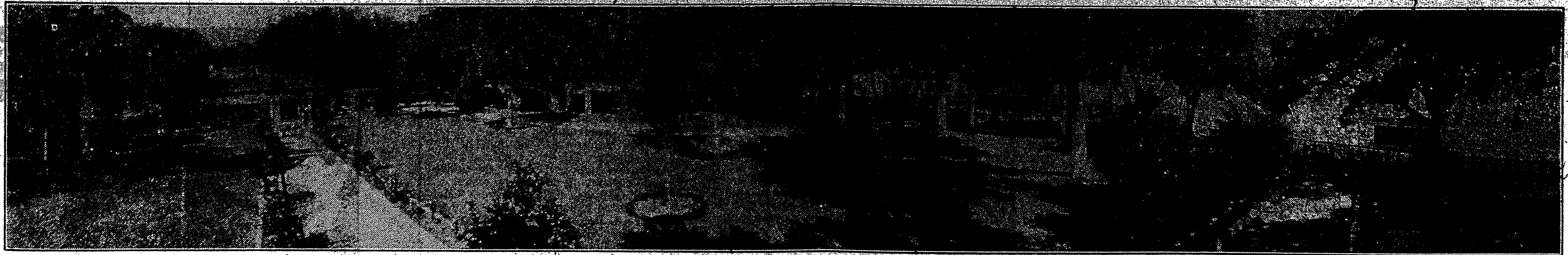
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NEW ORLEANS

CHANCERY SUMMONS.

The State of Mississippi.



"On The Beach" Estate of J. N. Wisner, Bay Saint Louis, Mississippi.

Will be open for visitors from 10 a. m. until 5 p. m. on Saturday and Sunday January 1st and 2nd.

Bring your friends and your guests

COMMENT ON SPORTS

Just as the baseball writers were concluding that baseball had entered into peaceful days with the re-election of Kenesaw Mountain Landis for another term as supreme dictator of the publication of certain letters, involving Cobb, Speaker, Joe Wood and Leonard in a betting jam, shattered the air.

It seems that, for some reason, "Dutch" Leonard sought revenge against Tyrone R. Cobb, who, as manager, had not retained him in the big leagues. Casting about, he finally found two letters, one from Cobb, and the other from Joe Wood, in which is found proof that Wood and Leonard bet on Detroit in a game with Cleveland in 1919. Cobb knew of the betting after the game is certain; whether he knew about it before the game is indefinite.

Coupled with this much solid matter is the charge of Leonard that Cobb and Speaker, with Leonard and Wood, framed the game, in order that the four of them might cash in on heavy betting. Wood's letter, however, admits that Cobb put up nothing and there is no indication that Speaker did.

Leonard, it is said, has been peddling his letters for some months and that knowledge of this fact caused Cobb and Speaker to retire some weeks ago. This, however, is denied. Finally, the letters were turned over to Landis, who made an investigation, but took no action as all of the men were already retired from the American league. The judge, however, published the letters and extracts of the examination, attended by all concerned, with the shining exception of the man making the charges.

We do not know whether the high commissioner has any other facts up his sleeve or not. On the face of the facts published we see little reason in publishing the details, which tend to blacken the reputations of two of the greatest stars that the junior league has ever seen. Against the bare assertion of Leonard that the game was "framed" is the denial of all others concerned, and the records show that Speaker made two threats, base hits in the contest, which was an easy hitting game.

Cobb and Speaker have been in the game a long time without any suspicion of dishonesty. They had, you might say, reached the top of the peak. Without positive, definite proof of collusion or conspiracy between them, there was no excuse for dragging the dead bones of a 1919 charge before the public, and humiliating their families at this time.

The baseball world, prior to this explosion, had hardly recovered from the shock of seeing Hornsby, manager of the world champion Cards, traded to New York for Frisch and Ring McGraw, it is said, has always wanted the Cardinal slugger, as a gate rival of Babe Ruth, but heretofore has been unable to make a deal. It is possible, in the opinion of many, that the next manager of the New York Giants will be none other than said Rogers Hornsby.

The Cobb-Speaker Matter.

Baseball fans received with varying emotions the recent disclosures made by Judge Landis. Through the purchase of letters from an ex-league pitcher and a trip by the baseball czar to the west coast an investigation has been made into allegations that the Cleveland and Detroit teams, in the fall end of the 1919 season, threw a ball game for the purpose of assisting the Tigers to third place.

Ty Cobb, it seems, wrote a letter to Leonard, as did Joe Wood. It is admitted that Wood and Leonard bet on the game in question and Leonard alleges that Speaker, Cobb, Wood and himself met under the grandstand the day before and framed the game in order that all of them might put up some money and win bets. Neither Cobb or Speaker placed anything on the game.

The word that has been added is that Wood and Leonard bet on Detroit with the knowledge of Cobb. There is no proof of collusion between Cobb and Speaker, however, in the fall end of the 1919 season, threw a ball game for the purpose of assisting the Tigers to third place.

Ty Cobb, it seems, wrote a letter to Leonard, as did Joe Wood. It is admitted that Wood and Leonard bet on the game in question and Leonard alleges that Speaker, Cobb, Wood and himself met under the grandstand the day before and framed the game in order that all of them might put up some money and win bets. Neither Cobb or Speaker placed anything on the game.

TUNNEY TO FIGHT JACK DELANEY NEXT LABOR DAY

Tex Rickard Says Gene Tunney, Champion Heavyweight Boxer, Will Fight For Him and Insists Tunney Will Meet Elimination Survivor.

Humbert J. Fugazy has announced that Gene Tunney will defend his title against Jack Delaney under Fugazy's management next summer.

Tex Rickard capped this with an announcement that the heavyweight champion will meet the winner of a bout between Jack Dempsey and the boxer who survives an elimination tournament now under way.

Billy Gibson, who still remains ostensibly the champion's manager, said he knew nothing of the agreement which Fugazy grandiloquently announced. Nor would he commit himself regarding Rickard's insistence that Tunney will fight for gold, for glory and for Tex next Labor Day.

"Gene Tunney has accepted my terms and will be here this week for official acceptance," announced Fugazy.

"Gene Tunney will take on the man who has proven himself the best of the challengers," countered Rickard. "He will fight for me around Labor Day, after I've selected his opponent."

Fugazy's one hope of landing Tunney is that the fans will demand Delaney and that Bridgeport Jack will sign with him rather than with Rickard.

Until recently Tex Rickard had no opposition in the promotion of prize fights.

ARTIFICIAL LIGHT IS NOW USED ON MISSISSIPPI HENS

Use of Artificial Light Experiments to Increase Egg Production Is Meeting With Good Results, According to Report.

While the milking machine to take milk from the cow has proved a success, methods to make a hen lay in the winter are still in a more or less experimental stage.

Certainly good feeding and proper care will produce more eggs, but a step further is being taken at Mississippi A. & M. college in the use of artificial light and increased food. Results thus far warrant the belief that the practice will prove satisfactory, says E. P. Clayton, poultry specialist.

On November 18 when the lights were used for the first time the results being used in the test were just beginning to lay, Mr. Clayton says. On December 9 production had been increased 260 per cent., while the production of a similar flock without night feed was increased only 160 per cent. The test is still in progress, records being made of all information contained in the investigation.

The experiment poultry house is 100 feet long by 16 feet wide and is built on a steep hillside with a drop of 16 feet to the 100. To avoid having one end of this house 16 feet off the ground, or grading the hill down, a drop of 33 inches is made in the house at every 20 feet. This gives it a beautiful appearance. At the lower end of this house is a rat-proof feed bin to prevent waste from rats and to have feed convenient.

Automatic drinking fountains and self feeders are to be installed. Labor will be reduced to the minimum as the result of these additions, and the birds will have fresh water and dry mash before them at all times. The house filled to the full capacity holds 600 Leghorn hens or 500 hens of a larger breed. Each week the house is thoroughly cleaned.

It is equipped with 10 large electric lights and two automatic alarm clocks which switch on the lights at 9 o'clock at night and 5 o'clock in the morning. The hens come down from the roost and eat all the grain and mash they want. The bright lights at night are left on for 40 minutes. At the end of this period the bright lights go off and the dim lights are switched on for 15 minutes to give the hens time to get back on their roosts before the "sun goes down" again. More grain is scattered in the straw at this time for the next morning.

Although willing enough to sell his letters, Speaker volumes. We do not know what others may think of the matter but for ourselves, unless further proof is forthcoming, we cannot accept the theory that these two ballplayers threw that game. We do not believe any jury in the nation, on the evidence given out, would consider such a charge three minutes. As for the betting end of the allegation neither manager is implicated. Even if they were, what would that mean? Betting on baseball is common all over the land and the big leagues, in our opinion, would be short of a number of players if all of them, who had ever betted on a game, were thrown off the diamond.

Mrs. John G. Senath, of London, has accepted a job as head carrier on a new brick building.

NEW, UP-TO-DATE STORES REPLACE FORMER GROCERY

Bay St. Louis, Too, Is Falling in Line With Other Cities—Passing of the Corner Grocery Is Significant—Times Better.

"Saturday night was almost like a Christmas eve to me in the old days when I was a boy," said one of the older residents here during a conversation in which the matter of a weekly grocery bill was being discussed.

"I remember as a boy, every Saturday night, mother and I would go down to the corner grocery to pay the week's bill and make the necessary purchases for over Sunday. It was a happy time for me, for every time I went, the grocer always gave me a bag of candy, and that sure was a treat."

The two old fellows continued their conversation relating one to the other their experiences in their boyhood days along these particular lines.

The Echo reporter, who stood nearby, could not help making a few comparisons with the present grocery store and the kind of place his parents used to buy their weekly supplies of grub from. He lived in New Orleans, but the same order of things obtained in Bay St. Louis. In the old days it was the proverbial corner grocery. There was always the usual number of loungers to be found there. Here was that all of the gossip was put in circulation. Here it was that local state and national political issues came in for a share of the attention of the loafers. Many a great issue was settled at these gatherings. Many dire predictions were made, but notwithstanding, the old world rocked right on.

Then, too, it was in the day before Mr. Volstead had his happy idea. Nearly every grocery store had its barrel or so of liquor and beer, and folks could get their supplies of wet goods just the same as they did their groceries. Mississippi law selling by the gallon was worse than the retail bar room. We had seven such barrel houses in Bay St. Louis at one time.

Now, however, it is quite different. The corner grocery has disappeared almost. In its place has come the spice and spay cash and carry variety of grocery. Every fellow waits on himself, and pays the cashier at the front. It is all a cash proposition, and no special inducements, in the way of handing out a bag of candy to the dregs of the family in order to influence their trade for the coming week.

Give us our cash and carry store. Both dealer and buyer save their self respect and both as a result are better off today. We hope to see the day in Bay St. Louis when every store will be on a cash basis.

Everything is as neat as a pin and you get what you want and get out. There are no loafers and no lot of clerks standing around.

Saves Negro Church.

An unidentified Southern member of Congress saved a Negro church (D. C.) negro church from the auctioneer's hammer when he presented the church with \$250 to apply on a \$500 debt because the church's treasurer was a son of an old slave on his father's plantation.

Selling Federal Jobs?

An investigation into the sale of Federal jobs by Republicans throughout the nation was asked by Senator Wm. J. Harris, Democrat, of Georgia. He was backed by several Senators, one of them being Geo. W. Norris, Liberal Republican, of Nebraska, recently appointed as Chairman of the Judiciary Committee.

Against Ford Dances.

A petition signed by more than 200 parents of school children at Dearborn, home town of Henry Ford, demanding that "in the interests of a higher standard of morality" the schools discontinue teaching dancing has been sent to the village school board, which characterized the protest as ridiculous.

FOR ONLY \$12.00

You Can Buy a 6 Volt, 13 Plate 80 Ampere Hour

Ford BATTERY

With Long Life Capacity and Starting Ability

A GOOD RADIO BATTERY.

EDWARDS BROS.

WAS YOUR XMAS ONE OF GIFTS ELECTRICAL?

Modern Appliances Lighten House-keeping—Many Are the New Contrivances That Delight Housekeepers—Others Indifferent.

Modern appliances and mechanical devices have served to lighten the burden of housekeeping no little in the past years. There is the vacuum cleaner, the electric iron, the electric washing machine, and countless other things which today are doing the work which was so much a drudgery in the old days.

Notwithstanding the fact that the work has been lightened in a great measure, the order of some of the housewives has not suffered a bit. In fact some of them seem to think with all these things the house should be kept in ship shape much more zealously than ever before.

Consequently the male members of these families are kept scampering all the time they are at home dodging a mop, a dust cloth or a broom. They must not go through this room for one reason, and they must not sit there for another. And so, poor fellows, they are kept on the jump all the time. The house is kept spotless, but some of these gentlemen wouldn't mind seeing a little dust here and there in the home if they could just sit quietly for a time.

The Mississippi Power Company in Bay St. Louis has added a long list of appliances that should make house-keeping a pleasure rather than a drudgery. These are advertised from time to time in these columns, and Manager Ansley at any time will be pleased to show.

Two housewives were overheard a few days ago in a conversation on this very subject. One was of the kind who as soon as she hits the front door of her home, gathers up some kind of a cleaning device and begins hunting dirt. The other was of the kind who does not feel that she is called upon to chase dust forever and eternally.

The first woman said she would just be in misery if she knew her house was not as clean as a pin. The other said it did not weigh too heavily on her mind. "What's the use of it any way?" she asked. "Most of the men don't know the difference. Why men do them work in piles of filth all day long. Their offices are a perfect mess, and their stores, some of them, do not look any better. So why worry about a little dust at home?" It might be well to let electricity do your work. Read the ads in The Echo.

Smoker Sleeps—Dies.

Falling asleep while smoking a cigar, George Remster, 67, of Salem, N. Y., was burned to death when his clothes and the little shop in which he was working caught fire. A hoard of his silent dollars were found buried in the ruins of the workshop and it is believed that a larger amount in paper money was destroyed by the flames.

Faithful Dog.

Suffering from hunger and exposure to the cold but devoted to the end, a small dog was found keeping watch over the dead body of his master, Robert Moultrie, of Springfield, Mass., who had died three days before of heart disease in his little room in a tenement house.

Toys Made in U. S.

Christmas is over and it may be interesting to know that more toys have been manufactured in the United States during recent years than ever before. Figures available for the year 1925 show a production valued at more than \$75,000,000. Twenty years ago Germany dominated the toy trade of the world and continues to do so outside of this country, but here German toys now account for only five per cent. of the demand, although in 1904, the proportion was almost fifty per cent.

Would Investigate.

As a counter-move against the proposal of Southern Democrats for an investigation of reported barter of Federal patronage, Republican leaders backed Senator Richard P. Ernst, of Kentucky, who offered an amendment to the Harris resolution extending the proposed inquiry to the alleged disfranchisement of colored voters in "some of the States."

Diamond in Apple.

A hotel maid, on fitting into an apple taken from the suit case of one of the guests in the Hotel de Paris, struck something hard. Upon investigation, it proved to be the famous diamond known as the "Grand Conde" which was stolen from the gem tower of the Chantilly chateau of the Duc d'Anjou two months ago. The recovery led to the arrest of four Kauffers, Emilie Sontier and two fences, confessed participants in the robbery.

DOROTHY'S WEEKLY LETTER.

Conducted Especially For The Sea Coast Echo.

Dear Girls:

The New Year is at hand and I suppose most of us have made some resolutions by now.

A great many men have sworn off tobacco for good. They will probably not buy a cigar for a week, or perhaps two. Next New Year will find very few of them keeping their resolution.

Some women will have planned to cut down their personal expenses but wait until the Christmas windows are replaced by spring coats and hats and many a resolution will go by the boards.

But let us resolve during this coming year to think of other people more than we have in the past. How sympathetic we are when we hear of a tragedy a few blocks away caused by poverty. If we have only known the condition the family were in how glad we would have been to help. But the point is, why didn't we know? It is our business to find out.

Let our girls resolve not to take mother so much for granted during 1927 and at least show our appreciation for the many things she does for us.

Let us show father that we do not regard him as a mere writer of checks but as a human being capable of becoming tired and worn out with the every day grind and the struggle to give John and Mary what he did not have.

Let the mothers and fathers resolve that regardless of the talk about "wild times" they will live up to their ideals and strive to instill worthy things into their children's hearts and minds. Not prudish or prissy ideas but wholesome things and things that make for good mothers and fathers of the future.

And if we make our resolutions for 1927 let us above everything resolve to keep them.

Breaking them is worst than never having made them at all because in the wreck we lose faith in ourselves.

Cordially yours,

DOROTHY.

Judge FOR YOURSELF.

(Contents of this column copyright by Judge, "The World's Wit-iest Weekly," and reprinted by special permission.)

"You're charged with having burned three houses, resisted five officers and breaking out of jail twice, what's your defense?"

"Your Honor—I jest overcame my inferiority complex."

DIZZY LABELS.

They called him "Hal," because he never knew.

Marie to Stage Comeback.

We learn from the press that Queen Marie has promised America another visit. No doubt this next one will be made under the auspices of Mr. C. C. Pyle.

A well-known professor of geology has estimated that the world will last some 299,000,000,000,000 years longer. Perhaps we will collect our French debt after all.

Motor Stocks Will Rise.

A Detroit engineer of aeronautics says that in twenty years every motorist will be flying. And by that time every pedestrian will be playing a harp.

LIZZIE LABELS.

An American Tragedy.

Diplomacy.

"Jack, when we are married I must have three servants."

"You shall have twenty, dear, but not all at once."

FUNNY BONES.

Not all wooden headed drivers are on the links.

Solving One Problem.

Jim—That jitney driver has discovered a side link that earns him a lot of cash.

Will—What doing?

"Ferrying nervous pedestrians across the street."

With all this talk of prolonging human life science has completely overlooked the simple expedient of suppressing the gunman.

EPICLAUGHS.

I had twelve notches in my gat, I thought I'd have some fun, I plugged a hold in the sheriff's.

And this is what he done.

Wife—I've got to get some clothes. Hubby—Who said so, the chief of police?

Office: Echo Bldg. Telephone 100

H. G. PERKINS Insurance Agency,

Fire, Life, Liability, Auto, Accident, Health

I Specialize In Insurance

Give me a "ring" or drop me a "line" and I will call on you and fulfill your wants

Life Growth Eggs

Feed a Balanced Ration for Year Round Profits

PURINA POULTRY CHOWS

at the Store with the Checkerboard Sign

C. C. McDONALD

Phone 18

Bay St. Louis, Mississippi

CARMICHAEL, REAL ESTATE

IN LISTING YOUR PROPERTY

DON'T OVERLOOK OUR LOCATION AND THE ADVANTAGE IT AFFORDS IN REACHING THE TOURIST.

FERRY LANDING

House 229 W. Office Phone 131

BAY ST. LOUIS, MISSISSIPPI.

Wanted—Real Estate

We have Clients who are interested in purchasing Beach Homes, Beach Lots and Homes and Lots off the Beach. Also Acreage and Farms.

If you have Real Estate of any kind to sell, it will pay you to see

H. G. CUEVAS,

Phone 179 Bay St. Louis, Miss. Gex Bldg.

Phone 263 **Phone 263**

PLAIN OR PRINTED

PAPER CUPS BUTCHER PAPER
PAPER TOWELS GROCERS PAPER
PAPER BAGS BAKERS PAPER
PAPER NAPKINS DRUG STORE PAPER

SUPPLIES FOR

RESTAURANTS, SCHOOLS AND BAKERS.

Oak Kegs, Glass Bottles, Stone Jugs and Milk Crockets

ALL KINDS AND SIZES.

GULFPORT WOODENWARE & SUPPLY CO.

WHOLESALE JOBBERS

Gulfport, Mississippi.

TRUCK DELIVERY TO YOUR STORE DOOR.

The Sea Coast Echo

POLITICAL ANNOUNCEMENTS.

FOR CIRCUIT AND CHANCERY CLERK.
The Sea Coast Echo is authorized to announce
A. G. (RED) FAYRE
a candidate for election to the office of Circuit and Chancery Clerk, of Hancock County, subject to the action of the Democratic primary.

FOR SUPERVISOR—BEAT 3.

The Sea Coast Echo is authorized to announce
A. J. BILBO
a candidate for election to the office of Supervisor, Beat No. 3, Hancock County, subject to the action of the Democratic party.

City Echoes.

—Misses Marion Saucier, Joan and Judith Mauffray spent a delightful day in the Crescent City last Wednesday where they attended the Tulane theater, seeing the Student Prince.

—Miss Joan Mauffray, daughter of Mr. and Mrs. J. O. Mauffray, is spending the holiday season with her parents in Main street. Miss Joan is a student at Chinchuba Institute, and will resume her studies on January 31.

—Mrs. A. Battistella spent part of the Christmas holidays in Bay St. Louis visiting at the home of her son-in-law and daughter, Capt. and Mrs. G. E. Mader, at Shamrock Farm, in Blue Meadow road.

—Mrs. Blanche Lacoste came out from New Orleans Christmas Eve to spend the holiday week visiting at the home of relatives, Mr. and Mrs. E. J. Lacoste, at their home on the south beach front.

—Conspicuous among the new arrivals of prominence is that of little Miss Emily Murtagh, who landed in time for the holidays and to gladden the hearts and hearthstone of her fond parents, Mr. and Mrs. Leo Murtagh.

—Mr. and Mrs. S. F. Gentry, the former secretary of the Bay St. Louis Chamber of Commerce, and having a ten-day leave of absence, are spending the holidays at their former home in Crystal Springs, Miss., and plan to be back today.

—Mr. and Mrs. R. de Montluzin and son and Mr. and Mrs. E. J. Dubuc and accomplished daughters returned home Monday from New Orleans, where they spent the Christmas week-end visiting Mr. and Mrs. L. N. Wood and family, under the parental roof.

—Mr. and Mrs. Lange, of Southwestern University, Lafayette, La., are in Bay St. Louis for the holidays, visiting Mrs. Lange's parents, Capt. and Mrs. G. E. Mader, delighted with their visit back home again and to the Mississippi Gulf Coast. Mrs. Lange, before her marriage, was Miss Myrtle Mader.

—Mr. and Mrs. Howard F. Mullikin and Miss Mullikin left a few days before Christmas for New Orleans, where they are spending the holidays and will not return home until the early part of January. Mr. Mullikin, however, in the interim visits Bay St. Louis in the interest of his realty and development business.

—Miss Valmae Saucier, lovely and accomplished daughter of Mr. and Mrs. Harry Stuart Saucier, who has been spending the holidays with her parents at their home in Union street, leaves for Columbus, Miss., on Sunday to return to her studies at the Mississippi State College for Women where she is a senior.

—The Echo notes with interest the return home of Miss Mayme O'Don, county demonstration agent, who has been quite ill and at the hospital. Miss O'Don has resumed her responsibilities, and beginning with the new year, will enter upon her work with that intense interest which has always characterized her work.

—Mr. and Mrs. Leon Morlas and Baby Leon are back after an absence of some weeks, and are charmingly domiciled at the home of Mrs. Morlas' parents, Doctor and Mrs. Randolph Plunkett, in Union St. Baby Leon is a recent addition to the family, having been born two weeks ago. Mrs. Morlas will be remembered as Miss Mattie Plunkett.

—Mr. and Mrs. Max T. Kohler have returned to their home in New Orleans, after spending the Christmas holidays at their handsome beach home on the Bay of St. Louis, and had friends for supper at the Inn-by-the-Sea Sunday. Mr. and Mrs. Kohler are boosters for Bay St. Louis. They never tire boasting and put the knocker to shame.

—After mid-night Mass, Mr. and Mrs. Arthur Seafide motored over to Slidell, La., Christmas morning and spent the day with relatives and friends, as per annual custom. With Hancock county's marvelous roadways and bridges over Pearl river opened to traffic the journey is made a little over an hour's time, sometimes less, if life is not valued.

—Mr. Victor E. Lizana had as his house guest for the holidays H. L. Hubert, of New Orleans, owner of the famous movie dog, Virgie, appearing in a new picture, "Man's Best Friend," shown in Mobile for Christmas holidays, and billed for other pictures in the making. Mr. Lizana and his guests journeyed towards Poplarville direction and bagged all the game they wished—within the limits of the law.

FOR SALE—One-ton Ford truck, 1924 model, \$100.00. Anthony Palumbo, Washington Ave., near curve.

L. & N. TO OFFER SPECIAL RATES FOR EDGEWATER GULF

In keeping with the handsome depot and passenger station being erected at present by the L. & N. railroad at Edgewater Gulf hotel between Gulfport and Biloxi, the railroad company is planning to offer special tourist fares to this station. The passenger department of the Louisville & Nashville Railroad company is announcing winter tourist fares from stations in seven states to their newly constructed station at Edgewater Park. These states are Illinois, Indiana, Missouri, Kentucky, Tennessee, Alabama and Louisiana.

This is said to be the first time in the history of trunk line railroads that a tariff has been issued from large cities to a private hotel. Extensive advertisements of these tourist rates is being made throughout these seven states. It is said. The running time between Cincinnati and Edgewater Park station is given in the railroad advertisements as 22 hours.—Coast Herald.

—Miss Fifi Hosmer and grandmother, Mrs. B. F. Johnson, from New Orleans, are visiting at the home of their relatives, Mr. and Mrs. S. J. Lader, in Carroll avenue.

—Miss Mary Margaret McGivney came out from New Orleans Thursday evening to visit her cousin, Miss Mary Margaret Spiess, at the family home on the Waveland beach front for the holidays.

—An Underwood typewriter, practically new, may be purchased from Miss Louise Armstrong. Here is a chance for someone who wishes a splendid machine and at an unusually low price.

—Mr. and Mrs. Hubert DeBen returned to New Orleans yesterday morning by way of the Spanish trail, after spending part of the week at the DeBen summer home on the Beach front.

—The Bay Music Store, Bay St. Louis' newest and latest business addition, formally opens its doors today, located on the west corner of the Masonic Temple, and one of the finest interior with a splendidly selected stock to appeal to the public taste. A pianist, reader of music at sight, a play any piece of sheet music the customer might wish to hear; also, any record for recording phones. In addition a full line of radios will be on exhibition and a demonstration of these may also be had. The Bay Music Store fills a long-felt want, and The Echo congratulates the enterprising and progressive proprietor. See ad in another column.

—Mr. C. G. Moore returned home Thursday afternoon from Jackson, Miss., from which point he motored out to the splendid farm he recently acquired by purchase and which he plans to rehabilitate and make one of the show places of that section of the state. Mr. Moore is enthusiastic over the possibilities of his recent acquisition. He made the trip to and from in his car.

—A marked improvement in the interior of the Hancock County Bank and one that is both of service and beauty is found in the new shade hangings at each door and window, of attractive color and mounted on a device for drawing that is entirely new. It is possible to have all shades drawn after banking hours and not to exclude the light; and unlike an ordinary shade that operates only from the top down these can be "folded" by means of a drawing tape from the bottom up or from the top down. This gives quite a metropolitan appearance and is in keeping with the progressive methods of the good old H. C. B.

—The interior of the Hancock County Bank for the Christmas holidays carried a most attractive decoration, showing that some master hand and experienced and tasty mind had been at work. The many patrons of the bank were generous in their praise and lavish in phrases of admiration, all of which was rightfully deserved. The Hancock County Bank is ever abreast with the times, and it is shown that even such a prosaic business institution as a two-million-dollar bank could stop long enough to indulge and participate in the joyous spirit of the Yuletide, showing that even big corporations have souls, as Kipling would say, "As you and I."

—Many parties are motoring over to Pine Hills these days visiting the sumptuous hotel which recently opened at that place, and said to be one of the finest of its kind and size in the United States. This statement has been authoritatively used time and again and warrants no contradiction. There are quite a number of guests there already, but the real influx of tourists and visitors for the winter will begin January 4th and 5th, so announces Hal Thompson, the genial manager in charge. With the formal opening of Edgewater Gulf, on the Coast east, 10th instant, the big influx to the Mississippi Gulf Coast for the winter will be well on the way. The Coast at last is coming into its own.

NOTICE TO TAXPAYERS.
In the Chancery Court of Hancock County, Mississippi, No. 237. In the matter of the validation of \$1,250,000.00 of Road and Bridge Bonds of Hancock County, Mississippi.

To the Taxpayers of Hancock County, Mississippi: Notice. You are hereby notified that the matter of the validation of the above mentioned Bonds will come on for hearing before the Chancery Court of Hancock County, Mississippi, at noon on the 6th day of January, 1927, on, or before which date, objections, if any, must be filed.

Chancery A. A. KERGOSEIN, Clerk of Hancock County, By A. G. FAYRE, D. C.

Supper For Woodmen of World.

Bay St. Louis Woodmen announce January 17th as the date of installation of officers recently elected, re-elected, and new members. The installation will be held at the time in these columns, and will be a social affair, always interesting and an event attracting many members. This date will be no exception.

This date, falling on the third Monday, will also be the time for regular monthly meeting, after adjournment of which a chicken-soup supper will be served, and all that goes with it, according to official announcement. A good time is in store for all present, says the announcement to members. It's a get-together meeting, once a year, says Clerk Thos. J. Conway, and the event is eagerly looked forward to.

The Echo notes with more than ordinary passing interest the success which attends the efforts of Cedar Grove Camp, No. 507, W. O. W., now one of the oldest and prominent fraternal organizations of our city.

January 17th is an interesting date for W. O. W. members and none who can will miss it.

Formal Opening Party For "The Answer"

"The Answer," new tearoom and gift shop in Union street, will, on next Friday afternoon, entertain at bridge in celebration of the formal opening of the bridge room, and it is expected there will be many ladies of the city and nearby who will enjoy the afternoon as guests of the management of the beautiful and attractive place, which is now finished and ready for a closer inspection than the opening two weeks ago. It is planned to form a regular bridge club, and many ladies will be formed in order novices may become better players if not experts.

COMMISSION OR ALDERMANIC?

With the advent of January the date for special election in Bay St. Louis to vote on the proposal of changing from aldermanic to commission form of government, the 15th, seemingly begins to approach faster and the matter receiving attention.

It is generally discussed and pros and cons pretty well divided, but it appears the pros have the edge. However, many cling to the city's original charter, which is in vogue now, for the reason it may be amended from time to time and suit any and all purposes and contingencies.

Mayor G. Y. Blaize does not oppose the proposed change. He says the public wishes it, and he is entitled to what they want, and he would in no way attempt to thwart their wishes. If on the other hand, he says, the people wish the present form it will be up to them. The mayor is not antagonistic to the theory of commission form of government, as reported in some quarters, on the contrary, he asserts, he wishes the people to have that which they wish.

The Bay St. Louis Chamber of Commerce has endorsed the projected commission form of government and appointed a committee recently to report at its next regular monthly meeting.

BAY K. P. LODGE HOLDS ELECTION FOR OFFICERS

Charles J. Mitchell is Chancellor, Commander, Knights of Pythias, Seaside Lodge No. 214—Lodge Has Fine Membership and Growing.

At the semi-annual election of Bay St. Louis Knights of Pythias, Seaside Lodge, No. 214, Charles J. Mitchell was elected to head the organization for the semi-year, and which membership has a large number and is fast growing.

The full list of newly elected officers is composed of:

Charles J. Mitchell, chancellor-commander.
Vice-Chancellor, C. B. Wells.
Prelate, T. Ed. Keller.
Master at Arms, Ernest Erwin.
K. of R. and S. and Master of Finance, W. W. Stockstill.
Master of Exchequer, Cyril Sleyfield.
Master of Work, Frank Guitierrez.
Inner Guard, George Schoonmaker.
Out Guard, George Vairin.
Grand Lodge Representative, J. P. Drake.
Lodge Deputy, W. W. Stockstill.
Messrs. Mitchell, Keller and Stockstill were re-elected to the offices named.

Christmas Savings For 1927.

At both Bay St. Louis banks inquiry brings to light that already the number of members joining the different Christmas savings clubs for 1927 is by far in excess of the number over last year at this time.

It was said at one bank the demand for the larger club memberships was noted. People were more ambitious, seemingly, determined to save more in '27 than the year ended.

The service both banks are doing for the public by carrying the Xmas savings club is inestimable. It is a means of having surplus money at the end of the year, which otherwise would not belong to the same owner, and is a means of defraying taxes and other annual obligations.

Gasoline For Cash Money.

It is refreshing from a business standpoint to note the business houses of Bay St. Louis are gradually lining up to do business on a cash basis only.

C. A. Breath, proprietor of Breath's Filling Station, corner Front and Main streets, announces, beginning January 1st, all sales will be for cash only. The fact is the dealer not only pays for the gas but advances the money for the State tax on every gallon, and to have to wait indefinitely and almost interminably for pay from the customer makes it almost impossible for him to survive.

It is a passing strange how little consideration the average customer has for the dealer after taking and consuming the goods. There are quite a number of firms doing business on strictly cash basis and it is interesting to note Mr. Breath has fallen in line. May we look for others?

ONE OUT OF FOUR HUNDRED.

It is interesting to note a Bay St. Louis resident is to be hostess of one of the largest and most fashionable parties on the Mississippi Gulf Coast, to be held on the Mississippi Gulf Coast, at the Edgewater Gulf hotel, midway between Gulfport and Biloxi, a compliment to her ability and personality.

Mrs. Madison will assume her duties shortly after New Year's and will greet and help take care of the thousands registering during the winter at the Edgewater Gulf, where social life will be at its best.

The Echo and many friends of Mr. and Mrs. Madison are delighted to learn of the excellent selection made for hostess.

Baptist Church Notes.

Preaching every First and Third Sundays in each month.
Morning service, 11 a.m.
Evening service, 7 p.m.

Beginning with the First Sunday in January the Pastor will deliver a series of Sunday night messages on some "Every Day Questions of Every Day Men."

"What does it mean to accept Christ?"
"What is the use of joining the church?"
"Can I be sure that I am a Christian?"

"How can I be happy as a Christian?"
"How can I know God's will concerning me?"
"What is the meaning of suffering?"
"What about Hell?"
"Is there a Heaven?"

REV. J. G. GILMORE, Pastor.

A. & G. THEATER

Attractions to Be Shown Next Week.

Sunday-Monday, Jan. 2-3.
Gilda Gray in
"ALOWA OF THE SOUTH SEAS."

Tuesday, January 4.
The Paramount Junior Stars in
"FASCINATING YOUTH."

Wednesday, January 5.
Anita Stewart, Markin Hamilton and John Walker in
"MORGANSON'S FINISH."

Thursday, January 6.
Conway Tearle and Barbara Bedford in
"THE SPORTING LOVER."

Friday, January 7.
Janet Gaynor and Leslie Fenton in
"THE SHAMROCK HANDICAP."

Saturday, January 8.
Buster Keaton in
"BATTLING BUTLER."

DR. J. H. SPENCE DENTIST

GRX BLDG., MAIN STREET.
MONDAYS, WEDNESDAYS, FRIDAYS
HOURS: 9:30 A. M. TO 4:00 P. M.
PHONE 128. Work Guaranteed.

Join OUR CHRISTMAS CLUB



Now is the time to plan for next Christmas. Come in and join our Christmas Club and you will have the money you need for gifts and a nice fat balance left for yourself.

There is a Club FOR YOU.

What the Different Clubs will pay you.

INCREASING CLUBS		EVEN AMOUNT CLUBS	
IN 50 WEEKS (For Christmas 1927)		IN 50 WEEKS (For Christmas 1927)	
1c Club pays	\$12.75	25c Club pays	\$12.50
2c Club pays	\$25.50	50c Club pays	\$25.00
5c Club pays	\$63.75	\$1.00 Club pays	\$50.00
10c Club pays	\$127.50	\$2.00 Club pays	\$100.00
DECREASING CLUBS		\$5.00 Club pays	\$250.00
You can begin with the largest deposit and decrease your deposits each week.		\$10.00 Club pays	\$500.00
		\$20.00 Club pays	\$1,000.00

Come in, get a Pass Book and join the Club today. Bring along ALL THE FAMILY and have them join.

Merchants Bank & Trust Co.
BAY ST. LOUIS, MISS.

Bay Music Store

WILL OPEN IN THE MASONIC BLDG., MAIN ST.,

JANUARY 1ST, 1927.

We invite you and all your friends to come and hear the Latest Music.

Bay Music Store

BAY ST. LOUIS, MISS.

A Happy and Prosperous New Year.

We wish to thank our friends at this time for the generous support given us. Our aim will be at all times to merit this patronage with merchandise of excess value.

F. E. BEESON

Brown-Bilt Shoes for Men and Women.

Buster Brown Shoes for Children.

A NEW SHOE STORE. OPPOSITE ECHO BLDG.



"Thank goodness, it's you, Elsie, and not another agent!" Mrs. Pelton opened the door wide for her friend. "I've had this forenoon," she continued with acid in her voice, "but I simply will not let them in!"

After a discussion of "these pro-lens," Elsie asked, "By the way, did you get one of these announcements yesterday from Samson & Blake? ... Isn't that letters hat the utter thing?"

At least three points in the conversation should interest every merchant in our town.

First: Your competition from city stores and factories today is right on our own streets—ringing the doorbells of your customers.

Second: Most people dislike that kind of selling. You must not imitate the "peddler."

Third: There is a humane way to meet this problem and protect your trade. Samson & Blake are using it.

Mail to every home where you want to sell goods, a printed solicitation. Let him present your special offer. He will always get in, and he will receive it.

It is our business to print such mailing pieces. Ask us how we can help YOU.

Printing Department of The Sea Coast Echo.

ANNOUNCING

COZY CORNER

Resumption of Sunday Night Suppers With Jan. 2nd. Reservations to Be Made Day Before.

Cozy Corner caters to parties, luncheons, dinners and suppers for any and all occasions. Bridge parties day or evening.

The Cozy Corner caters to small and large parties.

TELEPHONE 54.

On the Beach, Bay St. Louis, Miss.